

Collaborative Update

Cincinnati MD Resource Center

In February, Cincinnati MD Resource Center announced the hiring of Phillip L. Kiley as its recruitment coordinator. Kiley will be responsible for direct follow-up with candidates and employers to facilitate them getting together. His position is funded by a generous grant from The Greater Cincinnati Foundation.

Cincinnati MD Resource Center has been hard at work during this peak recruiting season. In January, nine physician opportunities were filled in the area, bringing the total to 48 thanks to the efforts of the Resource Center. Representatives from the Cincinnati MD Resource Center have attended five career fairs in the last few months, which have resulted in contacts with 1,338 physician candidates seeking jobs in 2006-2008.

Cincinnati MD Resource Center has begun advertising nationally for "hard-to-find" specialties and have placed ads in eight electronic specialty newsletters distributed nationally to residents/fellows for two monthly editions each. The Resource Center also placed an ad in the March issue of the Career Insights Ortho Magazine. A second magazine ad is planned.

The sixth Physician Employer Roundtable was held in April with a focus on "Culturally Competent Health Care."

The roundtable offers physician recruiters the opportunity to gather and discuss recruiting topics on the third Tuesday of each month. Registration and more details can be found on www.cincinnatiMDjobs.com.

During the month of January 2006, cincinnatiMDjobs.com received 36,224 hits to the website (almost 300,000 since inception) from 4,169 unique visitors (23,793 since inception). The site has 135 jobs listed in 39 different specialties, and has a 30 percent rate of repeat visitors.

Ohio On the Move

Ohio On the Move (OOM) held another successful event on Saturday, February 25, at Jungle Jim's International Market. The Walk Around the World was presented in partnership with the YMCA and Jungle Jim's. The event introduced participants to the Ohio On the Move program and gave them the opportunity to "walk around the world" in a 2,000-step trail in the store. In addition, raffles were held, prizes distributed and cooking demonstrations conducted.

Ohio On the Move is hosting National Employee Fitness Day at Winton Woods Park on Sunday, May 21, 1:00 - 4:00 p.m. The event includes paved 2,000-step trails, live animal shows, guided hiking trails, food, raffle prizes and more. It is a great way for families

to join OOM's small steps revolution. For more information, visit www.ohioonthemove.org.

A new board of directors has taken the helm for the Ohio On the Move effort. The 15 members represent a variety of businesses and organizations around the Tristate.

Community Health Assessment Committee

The Community Health Assessment Committee, formed in 1995, is currently undertaking a review of its charge and purpose. A successful planning retreat took place at the end of April to evaluate its current workplan and to identify new opportunities. The group's charge remains, on behalf of the Collaborative and the community, to longitudinally measure health status and identify opportunities for health improvement, especially those that can be undertaken collaboratively. The committee will release one of its key products, the *Indicators of Healthy Communities* report, later this year. The Community Health Status Survey, first developed and implemented by the committee in 1996, has been handed over to the Health Foundation of Greater Cincinnati, which will in the future conduct the survey every five years (vs. the current three). ■

Innovative Solutions Award

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averaging 108 visits per month. More noteworthy is that the NRC Web site resources have supported the increase of principal investigators (non-MD, non-PhD), from 14 to 21, in the same time frame. Project team members include: Jaronda Mills, Travis Collins, Mary Rieman, Laura Fowler and Kim Stubbs.

To apply for the award, each area hospital had the opportunity to submit one project for consideration. The winner and two finalists were selected from a group of 14 total projects. The award selection panel primarily considered the project's level of innovation. Other factors considered were the project applicability, implementation and outcomes.

Other nominated projects included:

- **Alliance Business Center:** Redesign of the Corporate Orientation and OnBoarding Process
- **Bethesda North Hospital:** Medication Reconciliation Project
- **Christ Hospital:** Reduction of Staphylococcus Aureas Surgical Site Infections in Cardiac Surgery Patients
- **Dearborn County Hospital:** Employee Muscular Skeletal Injury Reduction
- **Fort Hamilton Hospital:** ER Fast Track Patient Arrival to Discharge Cycle Time Reduction
- **Good Samaritan Hospital:** Reducing Nosocomial Infections in Fragile NICU Infants Through Evidence Based Practice and Research
- **Jewish Hospital:** The Daisy Award: A Recognition and Retention Program for Nurses
- **McCullough-Hyde Memorial Hospital:** Improving Patient Safety by Reducing Patient Falls
- **St. Elizabeth Medical Center:** Reduction of Door to Balloon Times in STEMI Patients
- **St. Luke Hospitals:** IHI 100,000 Lives Campaign
- **University Hospital:** Throughput Initiative ■